



# ATLAS

**COMMERCIAL CONSULTING**

Business Matching - Market Entry  
Sales & Marketing Outsourcing

## Portfolio & Projects

*"Illuminating Revenue Streams"*

## PORTFOLIO

Atlas Commercial Consulting was incorporated in 2017 and have successfully engaged the clients listed below - Again we have approached activity from a "grass roots" level aiming for smaller clients or those facing challenging circumstances.

In general our activity brings our team into direct contact with Thailand's professional Business community who in turn become strategic partners for our clients.

### CLIENT

### SCOPE OF WORK



Captain Hooks Smokehouse is a producer, retailer and wholesaler of premium smoked fish which started operations in 2017 - Atlas came onboard after the company had invested heavily in facilities but with no identified revenue streams and limited marketing planning.

- Structured Marketing focus
- Identified and implemented strategic partnerships
- Market analysis SWOT
- Achieved gross rev 750'000.00 thb December 2017



Chumphon Marina is a proposed mixed use facility incorporating luxury real estate and world class yachting facilities - The group founders are currently seeking equity partners but are not property rights holders.

Atlas has assisted the team by identifying and drafting critical due diligence planning to satisfy and mitigate risks to any investor.

Additionally, our team produced a commercial concept draft to be used by the development team to attract the interest of equity partners.

[Link to commercial concept](#)

# PORTFOLIO

## CLIENT

## SCOPE OF WORK



The Bangkok Opera Foundation is a non-profit performing arts company that was founded in 2001.

At present they are facing extreme financial difficulties with a lack of corporate funding and commercial sponsorships.

Atlas has joined the team as Development Directors focused on effecting a Managerial and commercial turn around.

- Acquiring professional key Managing partners for Accounting and Administration
- Seeking strategic media partners
- Formulating focused marketing planning to acquire sponsors
- Leveraging income from intellectual property held
- Working with the Board Directors to create a schedule of popular productions to be performed internationally, regionally, and domestically.

The longer term objective is to form a for profit company which will administer to production of events and seek equity partners for this activity.



**UNIVERSAL**  
FOOD PRODUCTS

Universal Food Products are a Australian based producer of Stevia sugar substitutes.

Atlas has been contracted via their Singapore subsidiary to seek a qualified master distributor capable of executing their market objectives.

- Nationwide distribution retail HORECA and wholesale
- Capable of providing FDA clearance for food safety
- 5 year sales KPI of \$5 million AUD

## CONTACT

Atlas Commercial Consulting is committed to providing value and complimenting our clients existing strategies forming long-term working relationships

We are passionate about our work and helping a Business grow or an opportunity to flourish.

For further information please contact;

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*"A business like an automobile, has to be driven, in order to get results."*

*B. C. Forbes*